



2010 Edison Festival of Light Food Vendor Application

VENDOR NAME: _____
 CONTACT: _____
 ADDRESS: _____
 CITY: _____ ST: _____ ZIP: _____
 PHONE: (____) _____ FAX: _____
 BOOTH SIZE: W _____ L _____
 EMAIL: _____
 FEIN #or S#: _____
 FL SALES TAX #: _____

**Early Bird
Application Deadline:
November 4, 2009**

**Contact Information:
PO Box 339
Fort Myers, FL 33902
Phone: (239) 334-2999
Fax: (239) 334-7418
info@edisonfestival.org
www.edisonfestival.org**

2010 Events

Music Fest	Jr. Parade	Crafts On The River	Band Stage Area	Grand Parade	Stadium Show
Feb.-13 th	Feb. 14 th	Feb. 19 th -21 st	Feb. 20 th	Feb. 20 th	Feb. 20 th
FOOD SOLD		DESCRIPTION			PRICE
1.					\$
2.					\$
3.					\$
4.					\$

Maximum of 4 Items

**Please submit one photo of your booth and one of sample product.
Your application will not be processed without a photo!**

By signing below, I acknowledge having read and agree to abide by the Edison Festival of Light, Inc. Vendor Policies, Procedures, Rules, Regulations and Requirements for application to participate in the Edison Festival of Light, Inc. events. By signing below, I do hereby assume any and all risks of personal injuries to myself including death and damages to my property arising from participation in this event. I agree to defend, indemnify and hold the Edison Festival of Light, Inc. harmless from and against any claim, demand, suit, loss causes of action, damages liabilities, obligations, costs, expenses and judgments. I hereby grant permission for any photographs or publicity while participating in the Edison Festival of Light events to be used in conjunction with publicity for the Edison Festival of Light.

I HAVE READ AND UNDERSTOOD THE FOREGOING RELEASE AND INDEMNIFICATION

Signature: _____ Date: _____
 Print Name Below Line: _____

2010 EVENT DESCRIPTIONS

Music Fest

Date Saturday, February 13, 2010 12:00pm – 6:00pm

Location: Centennial Park

10,000 in attendance

National Entertainment

Invigorating atmosphere, authentic food and drink.

Junior Parade

Date: Sunday, February 14, 2010

2:30-4:00pm

Location: Hendry and First Streets Downtown Fort Myers

20,000 in attendance

Free to the public

This parade was voted the largest children's parade in the state of Florida and recognized as one of the best youth parades in the nation.

Crafts on the River

Dates: Friday, February 19, 10:00am till 5:00pm

Saturday, February 20, 10:00 till 5:00pm

Sunday, February 21, 10:00 till 4:00pm

20,000 attendance

May remain open until 7:00 p.m. on Saturday as the park is adjacent to the Grand Parade Route.

Over 100 Craft booths sell unique handcrafted items during this three-day show. Free admission

Grand Parade

Date: Saturday, February 20, 2010 7:00pm-9:00pm

Location: Downtown Fort Myers

200,000 in attendance

Free to the public

Voted the largest night parade in the Southeast and recognized as one of the top 100 in the nation by the Southeast Travel & Tourism Society.

Band Staging Area

Saturday – February 20, 2010 1– 6pm

City of Palms Park

National and local bands pull in with 1300 band members and set up for the pre-staging area before the Parade. They are ready to eat and drink!

FOOD VENDOR FEE SCHEDULE

	Commercial		Non-Profit*	
	Early Bird	Regular	Early Bird	Regular
Music Fest 1 item or 10' x 10' booth 10' x 20' booth 10' x 30' booth	\$425 \$525 \$625	\$475 \$575 \$675	N/A	N/A
Junior Parade (1 day)	\$475	\$525	\$175	\$225
Crafts on the River (3 days)	\$525	\$600	\$275	\$325
Band Stage Area (1 day)	\$275	\$325	\$150	\$200
Grand Parade (1 day)	\$600	\$650	\$240	\$290
Stadium Show (1 day) **	\$325	\$375	\$225	\$275

*Non-Profit – Tax Exempt Status Letter must accompany application or you will be charged commercial prices.

**Stadium Vendors will be encouraged to provide up to 3 walking sellers in the stands because people tend not to move while the show is in progress. It is recommended that you provide walking sellers.

- **Early Bird** applications and all fees are due by **November 6, 2009** applications postmarked after November 6, will be charged at regular rates.
- **Regular** applications and fees are due by **January 8, 2010**
- Vendors will be notified within 2 weeks of receipt of application, fees and proof of insurance.
- The Edison Festival of Light, Inc. **pays only the City of Ft. Myers licensing fee. YOU** are responsible for **Florida Division of Hotels & Restaurant licenses** and for **adhering to all Health, Fire and Safety Codes.**
- All approved vendors must send their proof of insurance coverage by **January 8, 2010**
- All approved Non-profit vendors must submit a copy of their tax-exempt certificate with application.
- A separate check of **\$75.00 Clean-up Fee** per event to be paid by all vendors. Fee is refunded to vendors in good standing.

INSURANCE

Once accepted, vendor must send us a certificate of insurance naming as additional insured: the **EDISON FESTIVAL OF LIGHT, INC.** and the **CITY OF FORT MYERS**. General liability and product liability coverage are required. Limits of liability should not be less than \$1,000,000.

LIABILITY AND SECURITY

The Edison Festival of Light, Inc., its board of directors, and its staff will not be responsible for losses of any kind, weather by fire, theft, physical violence, elements of nature or any other causes whatever their origination. The Festival will provide minimal security during the events, however vendors will be responsible for their own merchandise and equipment, its protection and its insurance.

DIVISION OF HOTEL & RESTAURANTS

You are responsible to comply with the guidelines as issued by the Florida division of hotel & restaurants. They have the authority to close down any food booth not meeting requirements. The Edison Festival of Light, Inc. is not responsible for any refunds due to such a closing.

CITY OF FORT MYERS FIRE PREVENTION BUREAU

The City of Fort Myers Fire Prevention Bureau inspectors and life/safety inspectors will inspect each food vendor at each event. A copy of their inspection form is attached. Questions must be directed to the Fire Prevention Bureau at (239) 332-6703. You will be inspected!

Vendor's Initials _____

I have read and acknowledge the information contained on this page.



RULES & REGULATIONS

1. To insure variety and to eliminate repetition, the Edison Festival of Light will limit the kinds of food served. The selection of the Food Vendors will be primarily determined by the type and price of food that is specified in the application and offered for sale during the event(s).
2. Applications must be legible, signed, and a **photo or drawing with sizes of the booth must be included.**
3. Applicants **must submit a proposed menu with prices.** No price changes will be allowed.
4. **NO BEVERAGE PRODUCTS (Soda, Water, Tea, Lemonade or Beer) WILL BE ALLOWED TO BE SOLD OR DISTRIBUTED BY ANY FOOD VENDOR AT ANY EVENT.** (The Band Staging Area for the Grand Parade is the only exception.)
5. The Food Vendor agrees **to occupy the food vendor space assigned** to it and to remain open & staffed during the event day(s) and hours listed for each approved event. Failure to follow these requirements allows the Edison Festival of Light to occupy or cause said space to be occupied in such a manner as it deems in the best interest of the Edison Festival of Light without any rebates or allowances. **No sub-let to another vendor will be allowed, NO EXCEPTIONS.** The Food Vendor will provide tents, tables, chairs, banners, equipment and all necessary items to provide service. All CO2 and Propane tanks must be chained in place.
6. Music Fest Vendors: **The Food Vendor booth must be self-contained, including water. NOTE: There will be no provision for obtaining water once you get to your staging area – DO NOT ASK. The Edison Festival will provide generators for these events. The Food Vendor will be responsible for supplying UL listed extension cords.** The Food Vendor will be responsible for construction, dismantling, and clean up of the booth area.
7. Band Staging Area, Stadium Show, Grand Parade, Junior Parade & Crafts on the River: **The Food Vendor booth must be self-contained, including water and electricity. NOTE: There will be NO provision for obtaining water or electricity once you get to your staging area.** Due to noise control for the public and the media, all generators must have quiet operation. The Food Vendor will be responsible for construction, dismantling, and clean up of the booth area.
8. **The Food Vendor is responsible for collecting and paying sales tax to the State of Florida for the food (products) sold, and meeting all code, Health, Fire/Safety requirements.** The City of Fort Myers Fire Prevention Bureau will inspect all food vendors at all events. A copy of their inspection form is included. Any questions regarding their inspection should be directed to Doug Giering, Fire Inspector, at 239-332-6703.

Vendor's Initials _____

I have read and acknowledge the information contained on this page.



RULES & REGULATIONS

Continued

9. The Edison Festival has contracts with certain sponsors. **PEPSI and AQUAFINA are the official drinks.** Additional sponsors will be forthcoming upon acceptance. **Official approved vendors of the Edison Festival of Light will not be permitted to sell or distribute any sponsor competitor's products. Competitor's logos must not be displayed on any equipment used by the Food Vendor (i.e. umbrellas, awnings, coolers, etc.). BEVERAGE SALES BY FOOD VENDORS WILL NOT BE ALLOWED.**
10. The clean-up fee is \$75.00 for the booth area of the Food Vendor. A separate check is to be issued payable to Edison Festival of Light for the clean-up fee. An Edison Festival of Light official will inspect the area of the Food Vendor at closing time of each day. The official will determine the refund of the clean-up fee prior to the departure of the Food Vendor. All areas are to be kept neat, clean and orderly at all times. No dumping of liquids, water, grease or food waste is allowed. Use of storm drains is prohibited. Failure to follow these requirements will cause the forfeit of the \$75.00 clean-up fee. The Food Vendor will be responsible for fines resulting from code violations.
11. Each booth must provide a minimum of one 30-gallon trash can with a liner and a lid. It is your responsibility to empty the container when it is full. You will be notified of the nearest dumpster for your location.
12. For your convenience, ice will be sold by the Edison Festival of Light at each event. The price will be \$10.00 per 30 lb. bag and can only be purchased through Bill Mankin, Vendor Relations Chairman (mobile: 239.851.5555) or Edison Festival (office: 239.334.2999). You may go out yourselves and purchase ice anywhere you desire but at the events **DO NOT PURCHASE ICE FROM ANYONE ELSE OR PAY ANYONE ELSE FOR ICE.** Only Bill Mankin and Edison Festival designee are authorized to accept money for ice.

Vendor's Initials _____

I have read and acknowledge the information contained on this page.

September 2, 2009



To Our Valuable Food Vendor Partners:

Named One of North America's Top 100 Events and One of the Top 20 Events in the Southeast, the 2010 Edison Festival of Light welcomes you to our 72nd Celebration of Innovation and family enjoyment in the name of Thomas Edison.

The Edison Festival of Light is working diligently to expand both our marketing and events to benefit our thousands of annual guests and our vendor partners.

Please take the time to review the enclosed application form and general information regarding the 2010 Edison Festival of Light. We have expanded food sales opportunities and added new venues, days of operation and income opportunities to mutually benefit you and our many visitors to program sites. We strive to produce the best quality events for our festival audience and present the best and most unusual food for their enjoyment.

The featured events of the 2010 Edison Festival of Light include our highly successful Music Fest, the three day Crafts on the River Program, Junior Parade, the Band Staging Area, the Edison Festival of and the Edison Festival of Light Evening Grand Parade. In 2010 we have provided our vendor partners with an opportunity to save money with our new Early Bird registration program, which guarantees a lower price for event participation.

We look forward to having you join us for our 72nd Edison Festival of Light. If you have any questions our 2010 Vendors package, please contact the Festival office at **(239) 334-2999**.

Yours truly,

Bill Mankin

Bill Mankin
Edison Festival of Light
Food Vendor Chairman



VENDOR PAYMENT INFORMATION AND FORM

- Payment in full including all fees and clean-up checks must be received at time of application.
- Please send a separate check in the amount of **\$75.00** for clean-up deposit for each event approved. This will be refunded to you providing you have followed the clean-up rules and regulation as enclosed.
- Upon acceptance, Vendor to provide insurance coverage no later than **January 15, 2010**.

FOOD VENDOR

PAYMENT FORM

Business Name

Contact Name

Event Fees: (check #1) \$ _____

CREDIT CARD:

6% Sales Tax: \$ _____

Discover Master Card Visa American Express
(circle one)

Total \$ _____

NAME ON CARD _____

Clean-up Fee: (check #2)
_____ x \$75 \$ _____
(# of events)

ACCOUNT # _____
V number on back of card _____

TOTAL ENCLOSED \$ _____

EXPIRATION DATE ____ / ____ / ____

SIGNATURE: _____

Make checks payable to Edison Festival of Light, Inc