



2010 Edison Festival of Light Street Seat Lottery Fundraising Opportunity

- Looking for a fun and lucrative way to raise funds for your club or organization? Participating in this year's *Street Seat* program will make it happen!
- It's simple: Chairs are available for purchase by not-for-profit groups chosen from a lottery drawing.
- Each group may purchase 100, 200, 300 or 400 chairs for \$5.00 each.
- The non-profit groups in turn sell the chairs for \$8.50 each to the public as "reserved seats" for the Edison Festival of Light Grand Parade (Sat. 2/20/10).
- The Edison Festival of Light *Street Seat* program was launched in 1993, and has helped non-profits raise more than \$210,000!
- There will be no refunds for tickets purchased.
- In order to be eligible the organization must post Edison Festival of Light volunteer applications at their news board.

Submission Deadline:
November 30, 2009

Contact Information:
PO Box 339
Fort Myers, FL 33902
Phone: (239) 334-2999
Fax: (239) 334-7418
info@edisonfestival.org
www.edisonfestival.org

CLUB/ORGANIZATION NAME ADDRESS CONTACT PERSON PHONE #, FAX#, EMAIL AND WEBSITE ADDRESS # OF SEATS REQUESTED (100, 200, 300 OR 400) TAX EXEMPT CERTIFICATE (UPON WINNING)

- Email all information listed above to edison@edisonfestival.org using "Street Seats" as the subject line.
- Request must be received by **November 30, 2009**.
- Winners of the lottery drawing will be notified on or before **December 7, 2009**.
- Tickets will be available for pickup by a representative from you organization on **December 11, 2009**. Tickets not picked up by **December 15, 2009** will be reassigned.
- In January, the festival will submit a press-release to local publications, listing the participating organizations and contact information for each.

WINNER RESPONSIBILITY

- 1) Setting up the chairs along Edwards Drive
- 2) Numbering the chairs
- 3) Folding and stacking of the chairs at the end of the parade
- 4) Posting volunteer application at their organization's news board

The non-refundable charge for the total seats won by your organization (example: 100 x \$5.00 = \$500) must be paid when picking up tickets, along with a separate deposit check of \$100. The \$100 deposit check will become a penalty fee to the festival for any organization that fails to comply with the four requirements listed above. A complete list of rules is included with this letter.

Melisa Giovannelli, Street Seat Chairman
Edison Festival of Light, Inc.

2010 Edison Festival of Light Street Seat Rules

1. ALL NON-PROFIT GROUPS OR ORGANIZATIONS WILL BE RESPONSIBLE FOR THE CONDITION OF EACH CHAIR AND THE AREA DESIGNATED FOR THE CHAIRS AFTER THE PARADE IS OVER.
 - A. THE CHAIRS WILL BE REMOVED FROM THE PALLET AND SET UP ACCORDING TO THE INSTRUCTIONS OF THE FESTIVAL'S STREET SEAT COMMITTEE CHAIRPERSON.
 - B. EACH GROUP WILL MARK THE TICKET NUMBER ON EACH CHAIR, USING THE ASSIGNED COLOR PAPER, AS SHOWN IN THE INFORMATION PACKAGE.
 - C. A SEPARATE CHECK FOR \$100.00 DEPOSIT IS REQUIRED – NO DEPOSIT, NO TICKETS. THIS IS TO INSURE PROPER SET-UP & TAKE-DOWN. ORGANIZATIONS NOT ABIDING BY THESE PROCEDURES WILL FORFEIT THEIR DEPOSIT AND MAY NOT BE CONSIDERED IN FUTURE YEARS.
 - D. AFTER THE PARADE, THE CHAIRS MUST BE RESTACKED NEATLY AND IN AN ACCEPTABLE MANNER ON THE PALLET.
2. A MONITOR **MUST BE** ON DUTY BY 1PM ON THE DAY OF THE EVENT, GRAND PARADE – 2/20/10. A MEMBER OF THE STREET SEAT COMMITTEE WILL BE AT THE LOCATION OF YOUR SEATS TO ANSWER ANY QUESTIONS AND VERIFY THE INSTALLATION OF THE CHAIRS BETWEEN 1:00 - 2:00PM. ALL CHAIRS MUST BE IN PLACE BY 3:00 PM. THE MONITOR MUST PLACE LARGE VISIBLE SIGNS WITH NON-PROFIT'S NAME AT CHAIR LOCATION. THESE SIGNS **MUST BE** REMOVED BY THE START OF THE PARADE.
3. THE ORGANIZATION'S NAME **MUST BE** STAMPED OR WRITTEN ON THE BACK OF **EACH** TICKET.
4. TICKETS **MUST** SELL FOR **\$8.50** EACH.
5. **THE ORGANIZATION MUST SUPPLY 3 VOLUNTEERS FOR 1 ADDITIONAL EVENT OTHER THAN GRAND PARADE.**

IF YOU HAVE ANY QUESTIONS REGARDING ANY OF THESE RULES, PLEASE CONTACT THE EDISON FESTIVAL OF LIGHT OFFICE AT 334-2999 OR info@edisonfestival.org.