



# 2010 Edison Festival of Light Street Vendor Application

<i>For office use only</i>	
Check #:	Accepted / Rejected
Deposit received:	Notes:
Insurance:	

VENDOR NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ FAX: \_\_\_\_\_

BOOTH SIZE : W \_\_\_\_\_ L \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Application Deadline:**  
**December 30, 2009**

**Contact Information:**  
**PO Box 339**  
**Fort Myers, FL 33902**  
**Phone: (239) 334-2999**  
**Fax: (239) 334-7418**  
**info@edisonfestival.org**  
**www.edisonfestival.org**

## **2010 EVENTS**

*Indicate in the box the number of booth spaces you are applying for at each event*

Fees are for 2 people per space. Each additional staff is \$25. No price changes once approved. Prices/ticket signs must be visible to the public – letters & numbers must be min. 3 inches.

Music Fest	Junior Parade	Grand Parade	Stadium Show

ITEM SOLD	DESCRIPTION	PRICE
1.		\$
2.		\$
3.		\$
4.		\$

**Please submit one photo of your booth and one photo of your product. Your application will not be processed without a photo.**

I have read the Edison Festival of Light, Inc. Vendor Policies, Procedures, Rules, Regulations and Requirements (page 3) for application to participate in the Edison Festival of Light, Inc. events and agree to abide by such. I have read the Edison Festival of Light, Inc. Vendor Policies, Procedures, Rules, Regulations and Requirements (page 3) for application to participate in the Edison Festival of Light, Inc. events and agree to abide by such. I agree to and hereby assume any and all risks of personal injuries to myself including death and damages to my property arising from participation in this event. I agree to defend, indemnify and hold Edison Festival of Light, Inc. harmless from and against any claim, demand, suit, loss causes of action, damages liabilities, obligations, costs, expenses and judgments. Photo and Publicity Release: I hereby grant permission for any photographs or publicity involving my child while a participant in the Edison Festival of Light events to be used in conjunction with publicity for the Edison Festival of Light.

I HAVE READ AND UNDERSTOOD THE FOREGOING RELEASE AND INDEMNIFICATION

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **2010 EVENT**

### **DESCRIPTIONS**

#### ***Music Fest***

Date: Saturday, February 13, 2010 12:00pm – 6:00pm

Location: Centennial Park

10,000 in attendance

Entertainment including: Classic Rock and County Performers.

Invigorating atmosphere, authentic food and drink.

#### ***Junior Parade***

Date: Sunday, February 14, 2010

2:30-4:00pm

Location: Hendry and First Streets Downtown Fort Myers

20,000 in attendance

Free to the public

This parade was voted the largest children's parade in the state of Florida and recognized as one of the best youth parades in the nation.

#### ***Grand Parade***

Date: Saturday, February 20, 2010 7:00-9:00pm

Location: Downtown Fort Myers

200,000 in attendance

Free to the public

Voted the largest night parade in the Southeast and recognized as one of the top 100 in the nation by the Southeast Travel & Tourism Society.

## **STREET VENDOR FEES**

<b>Music Fest</b>	\$100
<b>Junior Parade</b>	\$100
<b>Grand Parade</b>	\$200
<b>Stadium Show</b>	\$100

## **RULES AND REGULATIONS**

1. To ensure variety and to eliminate repetition, the Edison Festival of Light will limit the kinds of items sold.
2. Applicants must submit a proposed item list with prices. No price changes will be allowed
3. Applications must be legible, signed, with fees enclosed.
4. Each vendor is responsible for collecting and paying sales tax to the State of Florida.
5. The Edison Festival of Light has contracts with certain sponsors. Additional sponsors will be forthcoming upon acceptance. Vendors will not be permitted to sell or distribute any sponsor's competitor's products.
6. Music Fest is a ticket-only event.
7. The Vendor agrees to occupy the vendor space assigned to it and to remain open and staffed during the event day(s) and hours listed for each approved event. The maximum vendor space is 10 ft. x \_\_\_\_ ft. Failure to follow these requirements allows the Edison Festival of Light to occupy or cause said space to be occupied in such a manner as it deems the best interest of the Edison Festival of Light without any rebates or allowances. No sub-let to another vendor will be allowed. There will be no exceptions. The Vendor will provide tents, tables, chairs, banners, equipment and all necessary safety items to provide service. The Vendor will be responsible for construction, dismantling and clean-up of the booth area.
8. The Vendor agrees that Edison Festival of Light has the final review of all items to be sold. Items are to be "socially acceptable" and reasonably priced. No beads of any type are allowed for sale.

## **ACCEPTANCE AND PERMITS**

1. Applications are due prior to **December 30, 2009**.
2. Every attempt will be made to notify all vendors, no later than **January 9, 2010**, of their application status.
3. All approved vendors must send their insurance coverage by **January 16, 2010**
4. All approved Non-profit vendors must send in a copy of their tax-exempt certificate by **January 16, 2010**.

## **INSURANCE**

Once accepted, vendor must send us a certificate of insurance naming as **additional insured**:

**THE EDISON FESTIVAL OF LIGHT, INC.**    AND    **THE CITY OF FORT MYERS**

General liability and product liability coverage are required. Limits of liability should not be less than 1,000,000.

## **LIABILITY AND SECURITY**

The Edison Festival of Light, Inc., its board of directors, and its staff will not be responsible for losses of any kind, weather by fire, theft, physical violence, elements of nature or any other causes whatever their origination. The Festival will provide minimal security during the events. Vendors will be responsible for their own merchandise and equipment, its protection and its insurance.

Dear Street Vendor,

We are pleased to enclose application form and general information regarding the 2010 Edison Festival of Light street vendor sales opportunities.

If you have worked with us in prior years, you know that the Edison Festival of Light, Inc. is always striving to produce the best quality events for our festival audience and that includes offering some of the best and most unusual items for their enjoyment.

Last year the Music Fest party drew 10,000 in attendance and this year we expect an even larger crowd this year. In addition to Music Fest, we have scheduled the Junior Parade, Edison Festival of Light Stadium Show and the Edison Festival of Light Grand Parade.

We look forward to our past vendors experiencing some positive changes in that we are no longer using Edison Dollars for the Music Fest festivities, and to beginning new relationships with vendors who have not previously been vendors. If you should have any questions after reading the enclosed rules and procedures, please contact the Edison Festival office (239) 334-2999.

Sincerely,

***Bill Mankin***

William Mankin  
Food Vendor Chairman

**COMPLETED APPLICATION MUST BE RECEIVED BY DECEMBER 30, 2009**